

TRADE SHOW or POP DISPLAY

A Creative
Edge

DESIGN SERVICES STUDIO
111 West Main Street • Middletown

2013



THE CLASSIC:

Code	Finish	Viewable Graphics Area	Call for Price
DRCS34	Silver	33.5" W x 78.75" H	Call for Price



- finish: silver
- padded carrying case included
- 34" width
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRCS34	33.5"	89" / 78.75"	34"	81.5"	6 lbs.

THE RELIANT:

Code	Finish	Viewable Graphics Area	Call for Price
DRRS34	Silver	33.5" W x 78" H	Call for Price



- heavy-gauge aluminum construction
- polished chrome end caps
- finish: silver
- padded carrying case included
- 34" width
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRRS34	33.5"	88" / 78"	33.75"	80.5"	6 lbs.

THE PRODUCTION:

Code	Finish	Viewable Graphics Area	Call for Price
DRPS24	Silver	22" W x 78.75" H	Call for Price
DRPB24	Black	22" W x 78.75" H	Call for Price
DRPS34	Silver	33.5" W x 78.75" H	Call for Price
DRPB34	Black	33.5" W x 78.75" H	Call for Price
DRPS48	Silver	47.25" W x 78.75" H	Call for Price
DRPB48	Black	47.25" W x 78.75" H	Call for Price



- finish: silver or black
- padded carrying case included
- 24", 34" and 48" widths
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRPS24 / DRPB24	22"	88.75" / 78.75"	24"	81.5"	5.4 lbs.
DRPS34 / DRPB34	33.5"	88.75" / 78.75"	35.25"	81.5"	6.4 lbs.
DRPS48 / DRPB48	47.25"	88.75" / 78.75"	48.25"	81.5"	9 lbs.

THE INDUSTRIAL:

Code	Finish	Viewable Graphics Area	Call for Price
DRIS24	Silver	22" W x 78" H	Call for Price
DRIB24	Black	22" W x 78" H	Call for Price
DRIS34	Silver	33.25" W x 78" H	Call for Price
DRIB34	Black	33.25" W x 78" H	Call for Price
DRIS48	Silver	47.25" W x 78" H	Call for Price
DRIB48	Black	47.25" W x 78" H	Call for Price
DRIS60	Silver	58.25" W x 78" H	Call for Price
DRIB60	Black	58.25" W x 78" H	Call for Price



- heavy-gauge aluminum construction
- finish: silver or black
- padded carrying case included
- 24", 34", 48" and 60" widths
- graphic is held with top screw clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRIS24 / DRIB24	22"	88" / 78"	24"	82.5"	6 lbs.
DRIS34 / DRIB34	33.25"	88" / 78"	34"	82.5"	7 lbs.
DRIS48 / DRIB48	47.25"	88" / 78"	48"	82.5"	9 lbs.
DRIS60 / DRIB60	58.25"	88" / 78"	60"	82.5"	11.3 lbs.

DISPLAY FEATURES KEY



outdoor



indoor



adjustable height



magnetic



velcro

THE HORIZON:

Code	Finish	Viewable Graphics Area	
DRHS24	Silver	22" W x 60.75" - 86" H	Call for Price
DRHB24	Black	22" W x 60.75" - 86" H	Call for Price
DRHS34	Silver	33.5" W x 60.75" - 86" H	Call for Price
DRHB34	Black	33.5" W x 60.75" - 86" H	Call for Price
DRHS48	Silver	47.5" W x 60.75" - 86" H	Call for Price
DRHB48	Black	47.5" W x 60.75" - 86" H	Call for Price



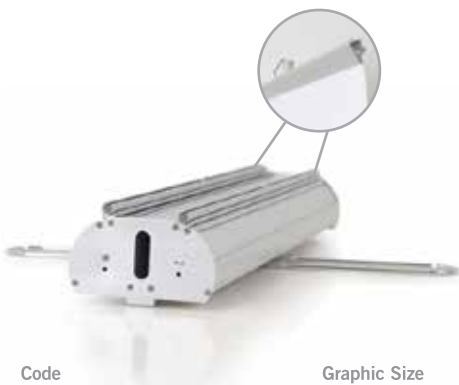
- stylish, contoured base
- adjustable height (allows for use as table-top display)
- finish: silver or black
- padded/rigid carrying case included
- 24", 34" and 48" widths
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRHS24 / DRHB24	22"	70.75 - 96" / 60.75 - 86"	23.5"	62.25 - 89.5"	4.3 lbs.
DRHS34 / DRHB34	32.75"	70.75 - 96" / 60.75 - 86"	34.25"	62.25 - 89.5"	8.4 lbs.
DRHS48 / DRHB48	46.5"	70.75 - 96" / 60.75 - 86"	48"	62.25 - 89.5"	10.8 lbs.

THE INDUSTRIAL DOUBLE SIDED:

Code	Finish	Viewable Graphics Area	
DRIS34D	Silver	33.5" W x 79.75" H	Call for Price
DRIB34D	Black	33.5" W x 79.75" H	Call for Price



- heavy-gauge aluminum construction
- finish: silver or black
- padded carrying case included
- 34" width
- graphic is held with top screw clamp and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRIS34D / DRIB34D	33.5"	89.75" / 79.75"	34"	84"	12.2 lbs.

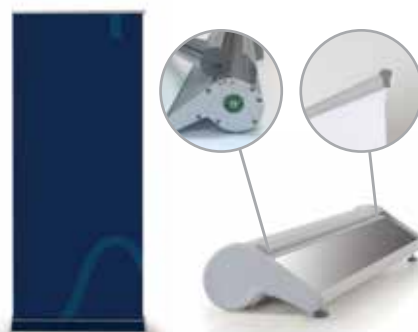
DISPLAY FEATURES KEY



THE EXECUTIVE:

Code	Finish	Viewable Graphics Area	
DRES15*	Silver	15" W x 12.5 - 36.5" H	Call for Price
DREB15*	Black	15" W x 12.5 - 36.5" H	Call for Price
DRES24	Silver	22" W x 60.75 - 86" H	Call for Price
DREB24	Black	22" W x 60.75 - 86" H	Call for Price
DRES34	Silver	32.75" W x 60.75 - 86" H	Call for Price
DREB34	Black	32.75" W x 60.75 - 86" H	Call for Price
DRES48	Silver	46.5" W x 60.75 - 86" H	Call for Price
DREB48	Black	46.5" W x 60.75 - 86" H	Call for Price

Code
DRED24 / 34 / 48 Exchangeable Graphic Drum Call for Price



- interchangeable media cassette
- adjustable height
- front slot for additional graphics
- finish: silver or black
- padded carrying case included
- 15", 24", 34" and 48" widths
- graphic is held with top clamp rail and bottom clamp cassette

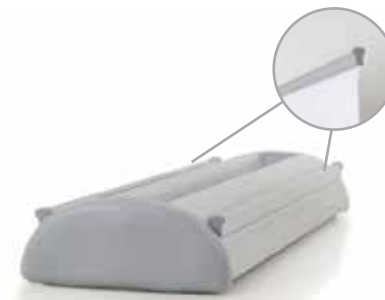


* Please note that our new 15" Table Top model does not feature the Exchangeable Drum system. Graphic attaches to a film leader w/ adhesive strip.

Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRES24 / DREB24	22"	70.75 - 96" / 60.75 - 86"	23.5"	64.25 - 89.5"	6.2 lbs.
DRES34 / DREB34	32.75"	70.75 - 96" / 60.75 - 86"	34.25"	64.25 - 89.5"	8.4 lbs.
DRES48 / DREB48	46.5"	70.75 - 96" / 60.75 - 86"	48"	64.25 - 89.5"	10.8 lbs.

THE EXECUTIVE DOUBLE SIDED:

Code	Finish	Viewable Graphics Area	
DRES32D	Silver	31.5" W x 78.75" H	Call for Price
DREB32D	Black	31.5" W x 78.75" H	Call for Price



- finish: silver or black
- padded carrying case included
- 32" width
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRES32D / DREB32D	31.5"	88.75" / 78.75"	32.25"	80"	11.1 lbs.

THE MAJESTIC:

Code	Finish	Viewable Graphics Area	
DRMS34	Silver	33.5" W x 33.5 - 84.5" H	Call for Price
Code			
DRMD34		34" Exchangeable Graphic Drum	Call for Price



- interchangeable media cassette
- adjustable height (allows for use as table-top display)
- finish: silver
- padded carrying case included
- 34" width
- graphic is held with top clamp rail and bottom clamp cassette



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRMS34	33.5"	94.75" / 33.5" - 84.5"	34.7"	87"	7.5 lbs.

THE SUMMIT DOUBLE SIDED:

Code	Finish	Viewable Graphics Area	
DRSS32D	Silver	31.5" W x 77.5" H	Call for Price



- heavy-duty flex spring at base of poles helps the display to withstand strong winds
- finish: silver
- padded/rigid wheeled carrying case included
- 32" width
- graphic is held with top screw-down/clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRSS32D	31.5"	87.5" / 77.5"	32.75"	81.5"	45 lbs.

THE AMBASSADOR:

Code	Finish	Viewable Graphics Area	
DRAS24	Silver	23.5" W x 85.5" H	Call for Price
DRAS34	Silver	33.5" W x 33.5 - 84.5" H	Call for Price
DRAS48	Silver	47.25" W x 33.5 - 84.5" H	Call for Price
DRAS60	Silver	59" W x 33.5 - 84.5" H	Call for Price
Code			
DRAD24 / 34 / 48 / 60		Exchangeable Graphic Drum	Call for Price



- interchangeable media cassette
- manual tension feature
- adjustable height (allows for use as table-top display)
- finish: silver
- padded carrying case included
- 24", 34", 48" and 60" widths
- graphic is held with top clamp rail and bottom clamp cassette



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRAS24	23.5"	95.5" / 85.5"	24"	87"	8.8 lbs.
DRAS34	33.5"	43.5" - 94.5" / 33.5" - 84.5"	35"	35.50" - 86.75"	9.7 lbs.
DRAS48	47.25"	43.5" - 94.5" / 33.5" - 84.5"	49"	35.50" - 86.75"	14.3 lbs.
DRAS60	59"	43.5" - 94.5" / 33.5" - 84.5"	61"	35.50" - 86.75"	17.2 lbs.

THE AMBASSADOR DOUBLE SIDED:

Code	Finish	Viewable Graphics Area	
DRAS34D	Silver	33.5" W x 84.5" H	Call for Price
Code			
DRAD34		34" Exchangeable Graphic Drum	Call for Price



- interchangeable media cassettes
- finish: silver
- padded carrying case included
- 34" width
- graphic is held with top clamp rail and bottom clamp cassette



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRAS34D	33.5"	94.5" / 84.5"	34.5"	87.25"	12.8 lbs.

DISPLAY FEATURES KEY

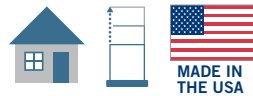


THE I-TENSION DISPLAY (clamp system):

Code	Finish	Viewable Graphics Area	Call for Price
DTCS24D	Silver	24" W x 42" - 96" H	Call for Price
DCTB24D	Black	24" W x 42" - 96" H	Call for Price
DTCS36D	Silver	36" W x 42" - 118" H	Call for Price
DCTB36D	Black	36" W x 42" - 118" H	Call for Price



- light weight/user friendly set-up
- adjustable heights
- use as single or double sided banner stand
- graphic is held with top and bottom clamp ramp rail system



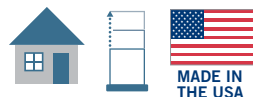
Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DTCS24D / DCTB24D	24"	37" - 97" / 36" - 96"	24"	36" - 96"	10 lbs.
DTCS36D / DCTB36D	36"	43" - 119" / 42" - 118"	36"	42" - 118"	15 lbs.

THE I-TENSION DISPLAY (dowel system):

Code	Finish	Viewable Graphics Area	Call for Price
DTDS12D	Silver	12" W x 12" - 42" H	Call for Price
DTDB12D	Black	12" W x 12" - 42" H	Call for Price
DTDS24D	Silver	24" W x 36" - 96" H	Call for Price
DTDB24D	Black	24" W x 36" - 96" H	Call for Price
DTDS36D	Silver	36" W x 42" - 118" H	Call for Price
DTDB36D	Black	36" W x 42" - 118" H	Call for Price



- light weight/user friendly set-up
- adjustable height
- use as single or double sided banner stand
- graphic is held with top and bottom aluminum dowel system



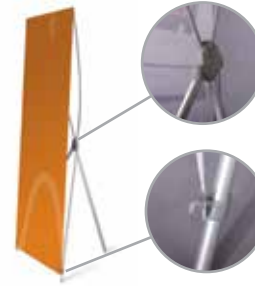
Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DTDS12D / DTDB12D	12"	27" - 45" / 24" - 42"	12"	24" - 42"	6 lbs.
DTDS24D / DTDB24D	24"	39" - 99" / 36" - 96"	24"	36" - 96"	10 lbs.
DTDS36D / DTDB36D	36"	45" - 121" / 42" - 118"	36"	42" - 118"	15 lbs.

DISPLAY FEATURES KEY



THE PREMIUM X-TENSION DISPLAY:

Code	Finish	Viewable Graphics Area	Call for Price
DXS30	Silver	29.5" W x 69" H	Call for Price



NEW

- refined aluminum body w/ fiberglass upright rods
- quick + easy set-up
- premium carry case included, with graphic protection tube



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DXS30	29.5"	69"	29.5"	72"	2 lbs.

THE X-TENSION DISPLAY:

Code	Finish	Viewable Graphics Area	Call for Price
DXB32	Black	31.5" W x 70.75" H	Call for Price



NEW

- light weight
- quick + easy set-up
- carrying case included



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DXB32	24 2	31.5"	31.5"	70.75"	1.5 lbs.

THE PREMIUM L-TENSION DISPLAY:

Code	Finish	Viewable Graphics Area	Call for Price
DLS22	Silver	22" W x 59" - 79" H	Call for Price
DLS34	Silver	34" W x 60" - 79" H	Call for Price



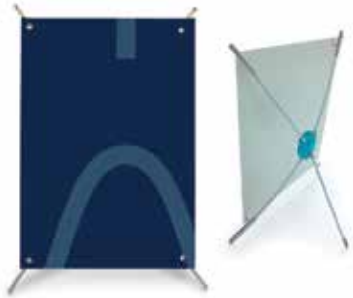
- adjustable height
- finish: silver
- carrying case included
- 22" and 34" widths
- graphic is held with top and bottom clamp rail system



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DLS22	22"	60 - 80" / 59 - 79"	22"	72 - 84"	2.4 lbs.
DLS34	34"	61 - 80" / 60 - 79"	34"	72 - 84"	2.8 lbs.

THE MINI TABLETOP X-TENSION DISPLAY:

Code	Finish	Viewable Graphics Area	Call for Price
DXS8511	Silver	8.5" W x 11" H	Call for Price
DXS1117	Silver	11" W x 17" H	Call for Price



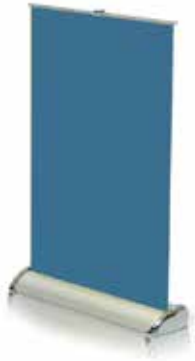
- ideal for desktop printing of graphics
- designed for countertops & pop areas.
- use standard paper hole punch for corners of graphic (no need for grommets)
- frame folds for easy shipping & storage



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DXS8511	8.5"	11" / 11"	10"	12.5"	1.5 oz.
DXS1117	11"	17" / 17"	13"	20"	2.1 oz.

THE MINI TABLETOP RETRACTABLE DISPLAY:

Code	Finish	Viewable Graphics Area	Call for Price
DRPS12	Silver	11.75" W x 16.5" H	Call for Price



- ideal for desktop printing of graphics
- designed for countertops & POP areas
- easy graphic installation & set up
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRPS12	11.75"	16.5" / 16"	12.75"	18"	9.5 oz.

THE EXECUTIVE TABLETOP:

Code	Finish	Viewable Graphics Area	Call for Price
DRES15	Silver	15" W x 12.5 - 36.5" H	Call for Price
DREB15	Black	15" W x 12.5 - 36.5" H	Call for Price



- finish: silver or black
- padded carrying case included
- adjustable height
- front slot for additional graphics
- graphic is held with top clamp rail and bottom adhesive leader



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DRES15 / DREB15	15"	22.5 - 46.5" / 12.5 - 36.5"	16.5"	16 - 40.25"	4.3 lbs.

THE DOUBLE SIDED POSTER HOLDER (OUTDOOR):

Code	Finish	Viewable Graphics Area	Call for Price
DOP2332	Silver	23" W x 32" H	Call for Price



- fillable wheeled base
- heavy-duty flex springs help the display to withstand strong winds
- finish: silver
- double-sided aluminum Snap-Frame



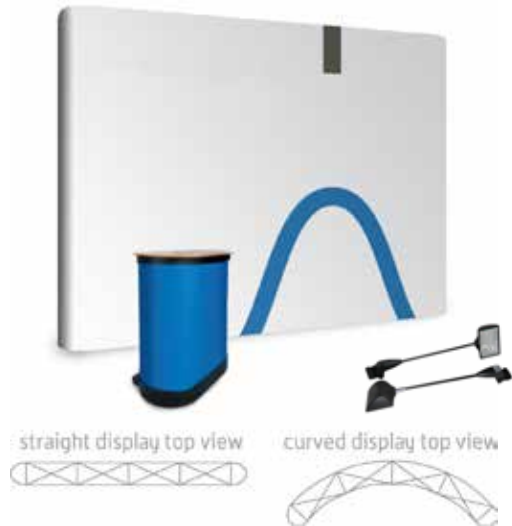
Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed Width	Printed / Viewable Height	Width	Height	
DOP2332	23.5"	33" / 32.5"	32"	44.75"	29 lbs.

DISPLAY FEATURES KEY

- outdoor
- indoor
- adjustable height
- magnetic
- velcro

THE PREMIUM MAGNETIC POP-UP DISPLAY:

Code	Design	Viewable Graphics Area	
DPWS43	Straight	132.68" W x 88.58" H	Call for Price
DPWC43	Curved	118.11" W x 88.58" H	Call for Price



- light weight, easy to transport
- strong aluminum frame design
- easy set-up w/ "floating" magnetic panel hangers
- smooth graphic joints w/ recessed magnetic bars
- adjustable feet
- features rounded end cap graphics
- includes 2 (UL) halogen lights
- hard wheeled case converts to counter with included wooden top



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed / Viewable Width	Printed Height	Width	Height	
DPWS43	168.43" / 132.68"	88.58"	132.68"	88.58"	28 lbs.
DPWC43	158.98" / 118.11"	88.58"	118.11"	88.58"	28 lbs.

THE PREMIUM FABRIC POP-UP DISPLAY:

Code	Design	Viewable Graphics Area	
DPWFS34	Sraight	117.4" W x 88.58" H	Call for Price



- seamless graphic wall
- light weight, easy to transport
- strong aluminum square-frame design
- pre-attached VELCRO
- easy set-up
- adjustable feet
- 2 halogen (UL) lights
- padded wheeled case



Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed / Viewable Width	Printed Height	Width	Height	
DPWFS43	144.34" / 117.4"	88.58"	117.4"	88.58"	19.8 lbs.

DISPLAY
FEATURES
KEY



outdoor



indoor



adjustable
height



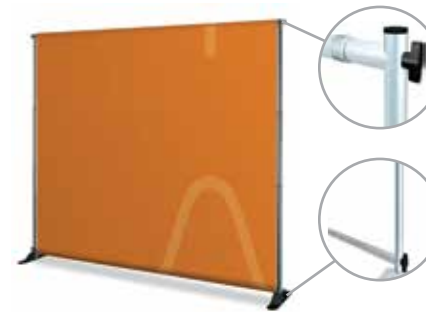
magnetic



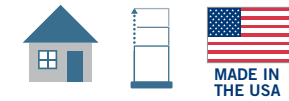
velcro

THE EXPANDABLE WALL DISPLAY:

Code	Finish	Viewable Graphics Area	
DEWS96		52" - 96" W x 36" - 96" H	Call for Price
DEWB96		52" - 96" W x 36" - 96" H	Call for Price
Expandable Wall Conversion Kit 10'			
DEWSC10	Silver		Call for Price
DEWBC10	Black		Call for Price
Expandable Wall Travel Case			
EBGH	Black		Call for Price



- finish: silver or black
- adjustable height and width
- carrying case available



MADE IN
THE USA

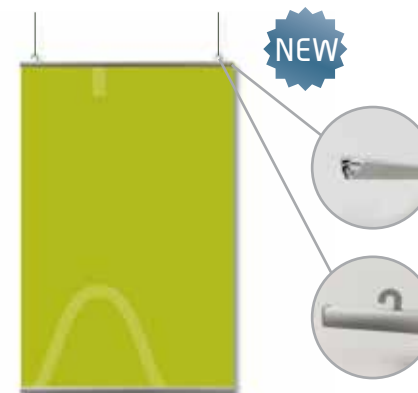


Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	*Printed Width	*Printed / Viewable Height	Width	Height	
DEWS96 / DEWB96	52"-96"	39"-99" / 36"-96"	52" - 96"	36" - 96"	15 lbs.

*Add 6" to the top and 6" to the bottom of graphic to allow for pole pocket.

THE HANGING BANNER CLAMP SYSTEM:

Code	Finish	Width	
DHCS22	Silver	22" W x Variable Height	Call for Price
DHCS34	Silver	33.4" W x Variable Height	Call for Price
DHCS48	Silver	47.2" W x Variable Height	Call for Price



- matching front and back profile
- each set (2 rails) includes hanging hooks
- 22", 34" and 48" widths
- graphic is held with top and bottom clamp rails



DISPLAY LIGHT KITS:

Code	Finish	Width	
DRILS	Silver	(For Industrial Model Only)	Call for Price
DRULS	Silver	(Universal)	Call for Price
DRULB	Black	(Universal)	Call for Price



- UL listed 50 watt halogen lights
- easily attaches to banner stand poles
- available in silver or black
- carrying case included



GRAPHIC CARRYING CASE:

Code	Finish	Width	
DRHCT	Black	30" W x 48" H	Call for Price



- inside diameter: 6.3"
- weight: 5 lbs.
- features adjustable handle, and shoulder strap
- accommodate graphics up to 48"



THE POP-UP COUNTER:

Code	Design	Viewable Graphics Area	
DPC22	Curved	47.25" W x 35.5" H	Call for Price



- light weight, easy to transport
- strong aluminum square-frame design
- easy set-up w/ "floating" magnetic panel hangers
- beech wood colored bamboo counter & shelves
- carrying case included

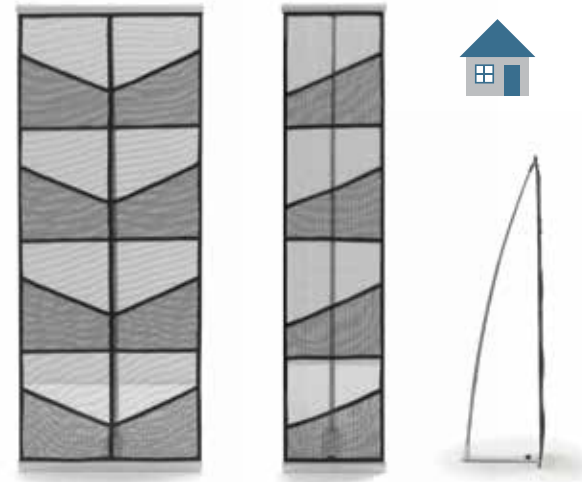


Code	Graphic Size		Display (set up)		Weight w/o graphic, case
	Printed / Viewable Width	Printed Height	Width	Height	
DPC22	79.68" / 47.25"	34.84"	47.25"	35.5"	38 lbs.

THE MESH LITERATURE RACK:

Code	Finish	Width	
DBHD	Black	Double (8 pocket)	Call for Price
DBH	Silver	Single (4 pocket)	Call for Price

- strong mesh structure
- light weight and compact design
- quick & easy to set-up
- 4 or 8 pocket design



DISPLAY FEATURES KEY



BANNER STAND CARRYING CASE (single):

Code	Finish	Call for price
DRHCSS	Slate Silver	



- inside dimensions: 5.5" x 5" x 39" depth
- weight: 7 lbs.
- sturdy double-latch lid
- accommodates a single banner stand, up to 34"



BANNER STAND CARRYING CASE (multiple):

Code	Finish	Call for price
DRHCMB	Electric Blue	



- inside dimensions: 11.75" dia. x 37.75" deep
- weight: 18 lbs
- sturdy hinged/latch lid
- features heavy-duty roller wheels
- accommodates up to (4) 34" banner stands






NOTES

MEDIA GUIDE | CALL FOR ADDITIONAL RECOMMENDATIONS






Aqueous Media




Description	Finish	Indoor Retractable	Outdoor Retractable	X-Tension	L-Tension	I-Tension	Magnetic POP-UP	Expandable Wall	Poster Holder
 Polypropylene Film 10 Mil	Matte	★★	★	★	★	★			
Non-Woven Film 22 Mil	Matte	★★		★	★★★	★★		★	
Polyester Fabric 8 Mil	Matte	★★		★	★★★	★★★		★★	
 Polyester Blockout Film 6 Mil	Matte	★★★	★	★★	★★	★★			★★
 Polyester Blockout Film 13 Mil	Matte			★★★	★		★★★		★★★
Scrim Vinyl Blockout 15 oz.	Matte	★	★★★	★	★	★★★		★★★	

Solvent/UV/Latex Media



 Polypropylene Film 7 Mil	Satin	★★	★	★	★★	★			
Polyester Fabric 12 Mil	Satin	★★	★	★★★	★★	★★★		★★	
 PE/Polypro Blockout Film 11 Mil	Satin	★★★	★★	★★	★★★	★★	★★		★★
PVC/Polyethylene Blended Film 9Mil	Textured Satin	★	★	★	★★★	★	★		★
 PET/Polypro Blockout Film 14 Mil	Satin			★	★★★		★★★		★★★
2-Sided Curl-Free Scrim Vinyl 13 oz.	Matte	★★	★★★	★	★	★★★		★★★	

 We recommend laminating these medias for added print durability, in certain applications. Please call for specific recommendations.

good ★ / better ★★ / best ★★★



